













THE ELEMENT GUIDE TO LOUNGE GROUP PLANNING CHART

THE RIGHT LOUNGES. THE PERFECT GATHERING SPACE.

STANDARD LOUNGE GROUP COMPONENTS		PLACEMENT GUIDE				RULE OF THUMB	
FURNITURE PIECE	QUANTITY	PURPOSE	LOCATION	BENEFIT	TOTAL GUESTS	LOUNGE SEATING NEEDED	
 SOFA	1	Anchor the lounge	BAR AREA	Encourages mingling	ANY EVENT SIZE	Plan seating for approximately 10%–20% of guests	
 ACCENT CHAIRS	2	Additional seating	DANCE FLOOR EDGE	Keeps guests connected			
 COFFEE TABLE	1	Drinks & décor	TENT PERIMETER	Defines large spaces	Because guests rotate between the dance floor, dining tables, and bar, lounge seating for every guest is unnecessary.		
 END TABLES	1–2	Convenience	OUTDOOR PATIOS	Creates comfort zones			
 POUFS / OTTOMANS	2–3	Flexible seating	STAGE VIEW	Ideal for corporate events with presentations			
 AREA RUG	1	Grounds the space					
SEATS APPROXIMATELY 4–8 GUESTS							

THE ELEMENT LOUNGE FORMULA	
 SOFA +  ACCENT CHAIRS +  COFFEE TABLE +  END TABLES +  POUFS / OTTOMANS +  AREA RUG	= THE PERFECT CONVERSATION SPACE