THE ELEMENT GUIDE TO

DRINKWARE GUIDE

THE RIGHT GLASS. THE RIGHT POUR. EVERY TIME.

GLASSWARE REFERENCE

GLASS TYPE	WINE (RED)	WINE (WHITE)	CHAMPAGNE FLUTE	COUPE GLASS	WATER GOBLET	HIGHBALL GLASS	ROCKS GLASS	SHOT GLASS	BEER PINT
BEST FOR	Full-bodied red wines	White wines & rosés	Sparkling wines	Champagne & cocktails	Water & iced tea	Tall mixed drinks	Spirits on the rocks	Shots, cordials	Beer & craft pours
CAPACITY	16–20 oz.	12–14 oz.	6–8 oz.	6–8 oz.	14–16 oz.	10–14 oz.	7–10 oz.	1–2 oz.	16 oz.
COMMON USES	Cabernet, Merlot, Pinot Noir, Malbec	Chardonnay, Sauvignon Blanc, Pinot Grigio	Champagne, Prosecco, Sparkling wines	Classic cocktails, Champagne cocktails	Water, iced tea, lemonade, non-alcoholic drinks	Cocktails, soda, iced tea, lemonade	Whiskey, bourbon, cocktails on the rocks	Tequila, liqueurs, espresso shots	Lager, Ale, IPA, Stout, Craft beer
NOTES	Wide bowl enhances aroma	Smaller bowl keeps wines cooler	Tall shape preserves bubbles	Wide rim releases aromas	Sturdy design for everyday use	Tall shape perfect for mixers & ice	Heavy base ideal for spirits	Standard for neat pours	Classic shape for proper foam head

GLASSWARE BY EVENT TYPE

WEDDINGS & FORMAL EVENTS

- Wine Glass (Red/White)
- Champagne Flute
- Water Goblet
- Rocks Glass

CORPORATE & CONFERENCES

- Water Goblet
- Coffee Mug
- Highball Glass
- Optional: Wine

COCKTAIL PARTIES

- Coupe Glass
- Highball Glass
- Rocks Glass
- Shot Glass

CASUAL & OUTDOOR EVENTS

- Plastic or Glass Pint
- Highball Glass
- Rocks Glass
- Water Goblet

PLANNING TIPS & CONSIDERATIONS

GUEST COUNT
Estimate 1.5 glasses per guest for multi-hour events.

BAR OFFERINGS
Match your glassware to the drinks you're serving most.

QUALITY MATTERS
Use crystal or high-quality glass for elevated events.

RENT SMART
Rent in sets to ensure consistency in style and size.

AT A GLANCE

WINE GLASSES
Red: 16–20 oz.
White: 12–14 oz.

CHAMPAGNE FLUTE
6–8 oz.
Preserves bubbles & elegance.

ROCKS GLASS
7–10 oz.
Perfect for spirits on ice.

HIGHBALL GLASS
10–14 oz.
Ideal for mixed drinks & sodas.

ELEMENT EVENT SOLUTIONS

Thoughtful planning. Elevated experiences.

WE BRING IT ALL TOGETHER.